

Press Release

FOR IMMEDIATE RELEASE

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SiteGoals named in Austin Business Journal's Top 25 Web Site Designers and Developers

AUSTIN, TX – Jan. 1, 2009 - The Austin Business Journal has recognized SiteGoals in its 2009 list of Top 25 Web Site Designers and Developers for the second year in a row. SiteGoals is currently ranked 18th in the greater Austin area, up from 23rd last year.

The Austin Business Journal's Book of Lists provides subscribers with listings of hundreds of the hottest area companies ranked within their fields, along with titles of key decision makers and complete contact information.

"I expect SiteGoals to move up in rank year after year as we continue to grow our full-service agency and get the word out nationwide about the quality of our work and effectiveness of our results," said Principal/Technology Lead Mark Hill.

One of SiteGoals' many high-profile clients is Luminex Corporation, a fast-growing, publicly traded (LMNX) Austin-based bioscience firm currently ranked 6th in the Book of Lists.

"Luminex needs a web development partner that can keep up with our demanding marketing schedule. SiteGoals understands this and works hard to deliver effective communications that continue to successfully speak to our audience." said Amy Tucker, Senior Marketing Communications Manager at Luminex.

SiteGoals specializes in Web site design and development, application programming and interactive design.

Throughout the firm's six years in business, SiteGoals has enjoyed growth and success with all of its work custom-designed and programmed in-house here in Austin. The SiteGoals team is composed of seven full-time, in-house staff and a handful of freelancers.

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